PROMINENT BUSINESS LEADER
RESEARCH ASSIGNMENT
TRANSITION WEEK 2013/2014

Part A

Using the internet choose one of the following prominent business leaders and create and informative biography using a PowerPoint presentation which outlines basic information including:-

- Date of Birth;
- Place of Birth;
- Reasons for going into business;
- Details of their first business venture;
- Notable achievements;
- Contributions to society;
- Special qualities they have that has enabled them to be successful in business;
- Education;
- Family
- Where they grew up
- Any other interesting and relevant information.

You will be required to present this to the class in the first double period of week 1 in 2014

Possible Leaders to Research:-

- Bill Gates
- Rupert Murdoch
- Coco Channel
Part B

Many Successful Business Entrepreneurs have started their business journeys from humble beginnings.

Write a extended response to the following: What do you believe are the important character/ personality traits that have lead to success, for the business person you have researched?

100 words.