Business Management Unit 3 Holiday Homework

Task 1

For this task you will need to access YouTube videos. Search YouTube for ‘VCE Business Management Unit 3 Outcome 1’, Lecture 1.

Step 1: Listen to the whole video once.

Step 2: Watch the video again and this time take your own notes from the visuals.

The headings you will use for this Lecture are:

Defining LSOs- (there are 5 different points to note under this heading)

Types of LSOs- Corporations
  - GBEs
  - Government Departments
  - Charities and Foundations

For each of these give details for each type of LSO and provide the name of an example of each.

Step 3: Repeat the process for Lecture 2 and 3.

Headings for Lecture 2 will be:

  - Management functions
  - Business objectives and strategies
  - Positive contributions LSOs make to the Australian economy
  - Negative contributions of LSOs

Headings for Lecture 3 will be:

  - Types of environments in which LSOs operate
    - Internal
    - Operating
    - Macro
**Task 2**

Look at the websites of the following organisations:

- The Westfield Group
- St Vincent’s Hospital Melbourne
- Salvation Army
- National Australia Bank
- Village Roadshow

For each of these organisations fill in a table to show

<table>
<thead>
<tr>
<th>Name of the organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total revenue</td>
</tr>
<tr>
<td>Number of employees</td>
</tr>
<tr>
<td>Total assets</td>
</tr>
<tr>
<td>Products/services produced</td>
</tr>
<tr>
<td>Geographic locations</td>
</tr>
</tbody>
</table>

**Task 3**

Complete the following table to show your understanding of these different types of LSOs

<table>
<thead>
<tr>
<th>OWNER</th>
<th>NUMBER OF OWNERS</th>
<th>PURPOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public corporation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private corporation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GBE</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Task 4**

Research the names of the current CEOs for the following LSOs:

- Commonwealth Bank
- BHP Billiton
- Westpac Banking Group
- Rio Tinto
- National Australia Bank
- ANZ Banking
- Telstra
- Wesfarmers
- QBE Insurance
- Woolworths